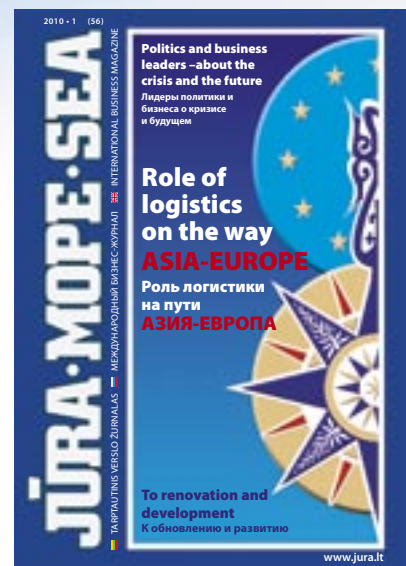


2010

MEDIA PLAN 2010



About the magazine

International business magazine JURA MOPE SEA, published in the English, Russian and Lithuanian languages – is dedicated to Eurasian environment. It reveals the importance of the Baltic Sea region in the world and Eurasian market of maritime business, transport, transit and logistics.

You can find there statistic information, analytical articles and insights of experienced analysts of economics, finance, and politics from the whole world.

The publication is of highest quality.

The magazine reaches the working tables of managers, politics and decision-making specialists.

E-version of the magazine is accessible for the readers of the world who can read in English, Russian or Lithuanian languages.

The magazine is especially popular in higher and specialized schools where the future officers, clients and customers are being prepared.

The most important European and Asian shipping, stevedoring, ship repair, logistics, railway and air transport companies, ports and terminals present their services, transport events are reviewed there that take place in Eurasian region, are published in the magazine.

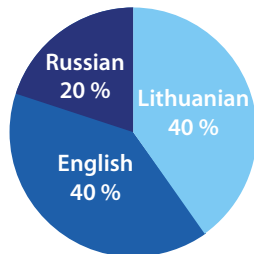
JURA MOPE SEA – on-line

The Internet website of the magazine www.jura.lt has become the integral part of information source of specialists working in the field of transport, ship-building, ship-repair and research. The website is being visited by 1500-1600 readers per day from more than 90 countries of the world.

Over the years the audience of the website became more professional and the number of accidental visitors decreased.

The reader spends about 8 minutes (earlier 3 minutes) in the website www.jura.lt and visit 6 pages (earlier 3 pages).

Reading according to the languages



Readers of the magazine in the world

Russia and CIS – 15 %

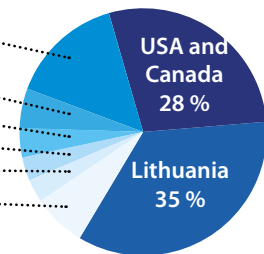
Germany – 5 %

France – 4 %

England – 3 %

China – 3 %

Other countries – 7 %



Novelties

Since 2008, the international business magazine JŪRA MOPE SEA is a shareholder of a popular internet website www.airrailnews.com.

We introduced in the magazine and in its e-version for our readers the rubric **Air Rail**, reviewing the train market that service air ports.

JŪRA MOPE SEA and Air Rail News Ltd. suggests for the clients the general package of promotion.

In 2009 the magazine founded its representative offices in China and India.



Since 2009 the magazine JŪRA MOPE SEA presented new international awards **Windrose**. Those awards were handed in 2009 for the innovations in maritime business and science during the international event in Klaipėda.

In January 2010 in Almaty, Kazakhstan, the magazine together with a group of logistics companies TL NIKA Group organized an international conference **Role of logistics on the way Asia-Europe**. During this event, the awards of the magazine **Windrose**, were handed for the merits in the field of logistics.



Since 2009 the magazine JŪRA MOPE SEA presents a new subscription scheme. More about that you may find at: www.jura.lt.

Circulation

It will be circulated in international transport exhibitions and conferences in Europe, CIS countries, Russia, Kazakhstan, Azerbaijan, China, India, USA and elsewhere, in the Seimas of Lithuania, Ministry of Transport and Communications, Ministry of Agriculture, Ministry of Foreign Affairs, in the Embassies of Lithuania all over the world, in the Embassies of other states in Lithuania, in the main airports of Lithuania, Russia and Kazakhstan and in the ferries of DFDS Lisco via the representative offices of the magazine in Vilnius, London, Almaty, Astana, Dalian and Chennai. The circulation of the magazine is 3-5 thousand.

No 1 – January, February

Region:

Kazakhstan, Lithuania, the Baltic States, Belarus, Russia.

Topics of the edition:

Logistics, international transport corridors Asia-Europe.



International events:

01.29. 2010 – magazine JŪRA MOPE SEA and a group of logistics companies TL NIKA Group organizes an international conference **Role of logistics on the way Asia-Europe**, Almaty, Kazakhstan.

No 2 – March-April

Region:

Kazakhstan, Lithuania, the Baltic States, Poland, Russia.

Topics of the edition:

Europe-Asia transport corridors, logistics, container business, cruise shipping, activities of airports and railways.

International events:

2010. 03. 11 – The 20th anniversary of the independence of Lithuania, Astana, Kazakhstan;
2010. 03. 09-10 – **Baltic Container Conference 2010**, Gdansk, Poland;
2010. 03. 15-18. – **Seatrade cruise shipping convention 2010** Miami, USA;
2010. 03. 16- 18 – international conference **TOC Asia 2010**, Shanghai, China;
2010. 03. 18 – International airports and railways conference, Edinburgh, Scotland;
2010. 03. 25-26 – Exhibition and conference of ports, shipping and logistics
Indian Ocean Ports&Logistics, Mauritius

No 3-4 – (April)-May-August

Region:

Russia, Lithuania, the Baltic States, Germany, Kazakhstan, Azerbaijan, Vietnam.

Topics of the edition:

Shipping, shipbuilding, ports, logistics, international Europe-Asia corridors, cooperation projects.

International events:

2010. 04. 27-30 – International transport and logistics exhibition and conference **TransRussia 2010**, Moscow, Russia;
2010. 05. 13-14 – International conference **Industry and ecology: confrontation or harmony**, JŪRA MOPE SEA awards **Windrose**, Klaipėda, Lithuania;
2010. 05. 18-20 – Ro-ro conference, Bremen, Germany;
2010. 05. 20-21 – **Asian Port&Shipping**, Ho Shi Min, Vietnam;
2010. 06. 01-04 – exhibition **TransCaspian2010** Baku, Azerbaijan
2010. 06. 07-11 – international shipping, shipbuilding and ports development exhibition
Posidonia 2010, Athens, Greece;
2010. 06. 08-10 – international transport and logistics exhibition **Transport Logistics China**, Shanghai, China.

No 5 – September-October

Region:

Lithuania, the Baltic States, China, Kazakhstan, India, Rusija.

Topics of the edition:

Shipping, shipbuilding, transport corridors, logistics.

International events:

- 2010.09.15-17 – transport exhibition **TransitTransKazachstan 2010** and international conference **Transeurasia 2010**, Astana, Kazakhstan;
- 2010.09.16-17 – Logistics and shipping exhibition of the southern Asia ports **Southern Asia 2010**, Mumbai, India.
- 2010. 10. 05-07 – 2nd conference and exhibition **The future of Baltic ports**, Saint Petersburg, Russia.

No 6 – November- December

Region:

Lithuania, the Baltic States, Europe, Kazakhstan, Russia, Egipt.

Topics of the edition:

International transport corridors, transport, ecology, intermodal transport.

International events:

- 2010. 11. 23-24 – international exhibition and conference of containers, ports, and logistics **Trans Milde East**, Aleksandria, Egipt;
- 2010. 11. International transport and logistics exhibition and conference **„Intermodal 2010“** (date and place is not known yet).*



* The participation of the magazine at the exhibitions may change; the magazine may participate in other exhibitions and conferences that are not indicated here.

Advertisement prices on Internet

Position 1A - 150x150 pixels	Lt	EUR
Two months	1730	500
Four months (8 % discount)	3180	920
Six months (10 % discount)	4670	1350
Year (12 % discount)	9130	2640

Position 1B - 150x150 pixels	Lt	EUR
Two months	1380	400
Four months (8 % discount)	2540	735
Six months (10 % discount)	3730	1080
Year (12 % discount)	7290	2110

This position could be used for barter cooperation with event organisers. The banner will be published until the end of the event

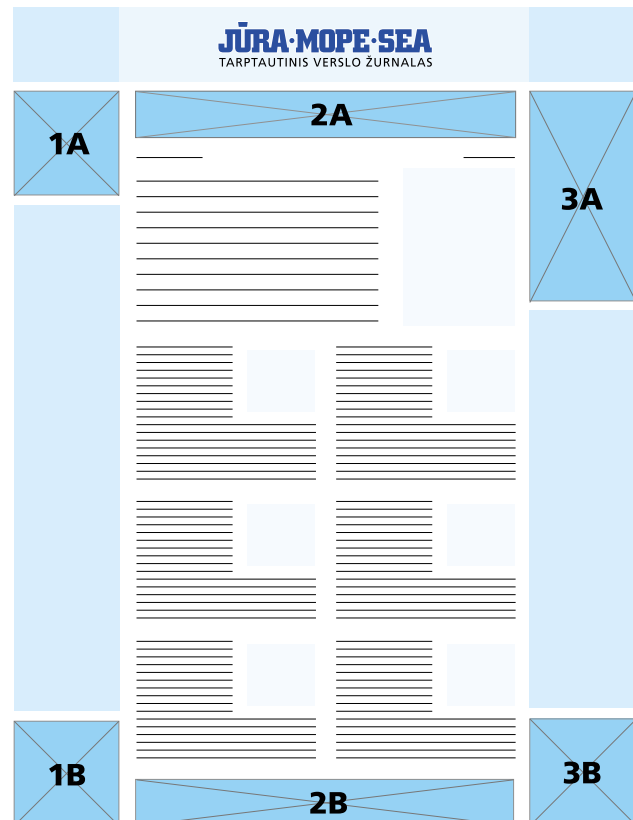
Position 2A - 60x500 pixels	Lt	EUR
Two months	2800	810
Four months (8 % discount)	5150	1490
Six months (10 % discount)	7560	2190
Year (12 % discount)	14780	4280

Position 2B - 60x500 pixels	Lt	EUR
Two months	2000	580
Four months (8 % discount)	3680	1065
Six months (10 % discount)	5400	1565
Year (12 % discount)	10560	3060

Position 3A - max. 360x170 pixels	Lt	EUR
Two months	2500	725
Four months (8 % discount)	4600	1330
Six months (10 % discount)	6750	1955
Year (12 % discount)	13200	3820

Position 3B - 170x170 pixels	Lt	EUR
Two months	1730	500
Four months (8 % discount)	3180	920
Six months (10 % discount)	4670	1350
Year (12 % discount)	9130	2640

Title page and pages with articles



Advertising prices

	Lt	EUR
Turn up	9000	2600
Page	4500	1300
½ page	2250	650
1/3 page	1500	450
¼ page	1125	350
The first cover	9000	2600
The second cover	8000	2310
End cover	10000	2900

Preparation for publication of the advertising layout – 5 Lt/sq.cm (2 EUR)

Preparation for publication of advertising writings – 500 Lt/page (120 EUR)

Advertisement space

Turn up (horizontal) 42x29,7 cm	Page (vertickal) 21x29,7 cm	1/2 page (horizontal) 21x15 cm	½ page (vertickal) 10,5x29,7 cm	1/4 page (vertickal) 9,5x13,6 cm	1/3 page (horizontal) 19x8,5 cm
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